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Innovation Track: Entrepreneurship

“Urbanpreneurs: Supporting Youth Innovation Driving Transformation in Urban Settings - A Smart Thing To Do”

Session Agenda

Date: Friday - April 28, 2023 | 10 am - 12pm, Denver, Colorado

Location: McNichols Building, Denver, Colorado, United States of America

About the Cities Summit of the Americas for Youth

The Cities Summit of the Americas for Youth is a three-day government policy and innovation space for young people who aspire to change the world, which will bring together 350 young people to interact with city leaders, entrepreneurs, policy experts and social activists. In order to generate critical conversations and take action on proposals and policy recommendations on issues that affect our hemisphere, being an opportunity to network, develop skills and engage, with results that promote inclusive policies and improvements to recover and implement in their home communities.

Agenda	
10:00 - 10:10	<p>Opening Remarks and Introduction</p> <ul style="list-style-type: none"> • María Moreno, CEO, USA for IOM - UN Migration <p><u>Description:</u> The introductory words aim to emphasize the importance of creating the conditions for a favorable environment that promotes youth innovation in the face of the rapid growth of cities, highlighting social inclusion, gender equality and the socioeconomic integration of migrants and refugees for greater urban dynamics in their host communities - a special focus in the work of USA for IOM. This space will be an opportunity to make special announcements related to new projects that will soon be launched by YABT and USA for IOM.</p>
10:10 - 10:15	<p>Official photograph</p>
10:15 - 10:45	<p>Conversation with a Youth Secretary: Genaro Sánchez</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Cecilia Vilchis, Program Manager, Young Americas Business Trust <p>Main Speaker:</p> <ul style="list-style-type: none"> • Genaro Sánchez, IMAJSMA Secretary, San Miguel de Allende

	<p><u>Description</u>: Youth Secretary Mexican of San Miguel de Allende that has supported youth participation on the IX Summit of the Americas in June, 2022. This open conversation with the Secretary of San Miguel de Allende, will address the importance of the commitment of working with the theme of youth entrepreneurship as a tool to the development of the city of San Miguel de Allende. He will be able to contribute with his perspective on the role of Secretary and will be able to both bring and carry out the benefits that the Summit presents to San Miguel de Allende.</p>
<p>10:45 - 11:30</p>	<p>Panel: Young Urbanpreneurs</p> <p>Moderator:</p> <ul style="list-style-type: none"> ● Cecilia Vilchis, Program Manager, Young Americas Business Trust <p>Speakers:</p> <ul style="list-style-type: none"> ● Elizabeth Nava, Founder and CMO, Entelequia ● Caleb Padilla, CEO, Un Pulmón Más ● Ysabel Calderón, CEO, Sumak Kawsay <p><u>Description</u>: A panel focussed on the exchange of good practices and perspectives of young urbanpreneurs about the importance of entrepreneurship as a tool for progress in the urban context by mitigating development gaps and benefiting all citizens. Moreover, through their testimonies, speakers will be able to share their personal experiences according to the particularities of the sectors in which they are engaged, inspiring and motivating the audience.</p>
<p>11:30 - 11:50</p>	<p>Q&A</p> <p><u>Description</u>: Q&A - Dynamic of interaction that will allow the audience to directly dialogue with the speakers, solving their doubts through comments and thoughts that will motivate them.</p>
<p>11:50 - 12:00</p>	<p>Moderator:</p> <ul style="list-style-type: none"> ● Luis Niño, Chairman, Board of Directors, Young Americas Business Trust <p>Main Message</p> <ul style="list-style-type: none"> ● Jesús D' Alessandro, Technical Secretary of Mayor's Office of the National Districtl, Dominican Republic