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Young American Business Trust



IX SUMMIT OF THE
AMERICAS
LOS ANGELES • 2022

AGENDA



young
americas
forum

LOS ANGELES, CALIFORNIA

JUNE 7-9, 2022

Important Note: Please keep in mind that we need to follow CDC guidelines due the COVID-19 Pandemic.



June 7th, 2022

Kickoff: Los Angeles Day*

11:00 – 13:00

Welcome to Los Angeles

- L.A. Rams*
- City of Los Angeles *
- City of Inglewood *
- Young Americas Business Trust

Location: SoFi Stadium - 1001 S Stadium Dr, Inglewood, CA 90301

Meet up Point: SoFi Stadium - at 10:00 am

June 8th – 9th, 2022

Venue: Magic Box | 1933 S. Broadway, Los Angeles-California 90007

DAY 1: Wednesday, June 8th, 2022

7:00 – 9:00

Morning coffee registration

9:00 – 10:00

Opening Ceremony of the VI Young Americas Forum

Location: Plenary Room - First Floor, Hall B

Welcome Remarks

- H.E. Kamala Harris, Vice President of the United States of America*

Opening Panel

Moderator: Journalist, NTN24

Remarks

- Roy Thomasson, Founder, Young Americas Business Trust
- Nestor Mendez, Assistant Secretary General of the Organization of American States*
- Nina Hachigian, Deputy Mayor for International Affairs, Los Angeles*
- Luis Niño, Chair of Board of Directors, Young Americas Business Trust
- Cecilia Vilchis, Youth Coordinator, Young Americas Forum

10:00 – 11:00

Innovation and Leadership TIC Americas Expo Inauguration

Location: Innovation Expo - 2nd Floor

- Ribbon Cutting Ceremony
- Official Expo Tour

10:00 – 12:30

Working Groups (Youth Delegates) - Youth Declaration of Commitment

Location: Lower level: Room 1 (Spanish) | Lower level: Room 2 (English)

12:30 – 14:00

Lunch Break

14:00 – 17:00

Building a Sustainable, Resilient, and Equitable Future: A conversation about the IX Summit of the Americas Political Commitments

Keynote Speaker:

- **H.E. Ivan Duque Marquez**, President of Colombia*

14:00 – 15:00

Health and Resilience in the Americas: Innovation in Action

- **Xavier Becerra**, Secretary, US Department of Health and Human Services*
- **Carissa F. Etienne**, Director, Pan-American Health Organization*
- **Sara Aviel**, President and CEO, Inter-American Foundation*
- **Laura Mendoza**, Co-Founder and Chief Product Officer, UNIMA, Mexico*

15:00 – 17:00

Connectivity and Digital Transformation

Keynote Speaker

- **H.E. Justin Trudeau**, Primer Minister, Canada*

Transforming the Economy of the Americas: Training the new generation of IT professionals

- **Freddy Vega**, CEO, Platzi*
- **María Juliana Ruiz**, First Lady of Colombia*
- **Young Entrepreneurs**

Keynote Speaker

- **H.E. Luis Abinader**, President of the Dominican Republic*

E-Commerce: A tool for inclusion

- **Clark Rabbior**, Governmeny and Multilateral Affairs, Shopify*
- **Claudia Magdaleno**, Cherry Pink, Mexico
- **Isabela Chusid**, Linus, Brazil
- **Nicolas Valenzuela**, Lab51, Chile

17:00 – 18:00

Social and Economic Development: The role of Sports

Location: [Plenary Room - First Floor, Hall B](#)

Sports and Development: Youth, Education and Resilience

- **L.A. Rams***
- **City of Los Angeles***

Parallel Sessions

15:00 – 16:00

Community and National Youth Service: A vision from the field

Location: [Lower Level: Room 1](#)

- **Carol Spahn**, CEO, Peace Corps*
- **Michael McCabe**, Regional Director, Inter-America and Pacific Region, Peace Corps*
- **Celina de Sola**, Glasswing*

15:00 – 17:00

SACUDETE*

- **Juan Sebastian Arango**, Presidential Youth Advisor, Government of Colombia*

Networking Reception

18:00 – 20:00

Presentation of the Lombardi Trophy*

Location: [Innovation Expo](#)

Presented by: **L.A. Rams - Super Bowl LVI Winners**

DAY 2: Thursday, June 9th, 2022

8:00 – 9:00

Morning coffee registration

9:00 – 11:00

A Conversation with a Leader

Location: Plenary Room - First Floor, Hall B

9:00 – 10:00

The Power of Creators on Climate Change

- Susan Wojcicki, CEO of YouTube*
-

10:00 – 11:00

Collaborating with Youth: Partners for Prosperity

- Samantha Power, Administrator, United States Agency for International Development*
-

11:00 – 12:30

Presentation of the Youth Declaration of Commitment

Location: Plenary Room - First Floor, Hall B

- Moderator: Gustau Alegret, NTN24

Heads of State and Presidents of the OAS Member States

- H.E. Guillermo Lasso, President of the Ecuador*
- H.E. Xiomara Castro, President of Honduras*
- H.E. Laurentino Cortizo Cohen, President of Panama*
- H.E. Timothy Sylvester Harris, Prime Minister of Saint Kitts and Nevis*
- H.E. Ralph Everard Gonsalves, Prime Minister of Saint Vincent and the Grenadines*

Moderator: Valerie Lorena, Executive Director, Young Americas Business Trust

- Young Leader from the Americas
-

12:30 – 12:45

VI Young Americas Forum Official Photo

12:45 – 14:00

Lunch Break

14:00 – 15:00

Innovation in Action: Meet the Entrepreneurs and the Social Leaders

Location: Plenary Room - First Floor, Hall B

Keynote Speaker

- Isabella Casillas Guzmán, US SBA Administrator*

- TIC Americas - Eco Challenge Entrepreneurs
 - Young Leaders of the Americas Initiative
 - Young Americas Forum Delegates
 - Young Entrepreneurs from Los Angeles
 - Shopify Entrepreneurs
-

15:00 – 18:00

Master Classes: Building a Sustainable, Resilient, and Equitable Future

Location: Plenary Room - First Floor, Hall B

15:00 – 16:00

Migration: Entrepreneurship in Movement

- Maria Moreno, CEO, USA for IOM*
-

16:00 – 17:00

Our Green Future: Driving Positive Action for the Planet and the People

Location: Plenary Room - First Floor, Hall B

- Erick Scheel, President, PepsiCo Latin America Beverage*
- Rosa Maria Frade, Director of Corporate Affairs, Central American Bottling Company (cbc)*
- Elizabeth Nava, Commercial Director, Entelequia, Mexico*

17:00 – 18:00

Human Rights and Sports: The Role of Young People*

- **Mary Harvey**, CEO, Center for Sports and Human Rights 1991 FIFA World Cup Champion, 1996 and 2004 Olympic Gold Medalist*
- **Mia Hamm Garciaparra**, Owner, LAFC and Angel City FC , 1991 and 1999 FIFA World Cup Champion, 1996 and 2004 Olympic Gold Medalist, and two times FIFA Best Player of the World*
- **LA 28** Representative

Parallel Sessions

17:00 – 18:00

The Caribbean Innovation and Entrepreneurship Ecosystem

- **H.E. Nestor Mendez**, Assistant Secretary General of the Organization of American States*
- **Dr. Carla Barnett**, Secretary General, CARICOM*
- **Biviana Riveiro**, Executive Director, ProDominicana*
- **Melissa Hernandez**, Director, Programa CREE Banreservas*
- **Marcia Brandon**, Founder, Caribbean Center of Excellence for Youth Entrepreneurship*

18:00 – 19:00

Award and Closing Ceremony

Location: Plenary Room - First Floor, Hall B

Eco-Challenge 2022 Awards

- **Erick Scheel**, President of PepsiCo Latin America Beverages*
- **Luis A. Viguria**, CEO of Young Americas Business Trust

Closing Remarks

- **Luis Almagro**, Secretary General of the Organization of American States*
- **Debbie Mucarsel-Powell**, Summit Special Advisor, U.S.*
- **Maria Celina Conte**, Director, Summit of the Americas Secretariat of the Organization of American States
- Young Leader of the Americas Representative
- US Government Representative

International Webinars

Coordinated by the United Nations Economic Commission for Latin America and the Caribbean

June 8th, 2022 - Location: Zoom

15:00 – 16:00

Climate Change:

Circular economy as a valid productive model for the recovery efforts

Location: [Via Zoom](#)

- Moderator: **Georgina Nunez**, Economic Affairs Officer, UN ECLAC

- **Bart Van Hoff**, Universidad de los Andes, Colombia *
- **Lorena Cornejo**, Ayllu Solar, Chile
- **Diego Prada**, Green Factory, Colombia*
- **Lizette Huezo**, Director of Entrepreneurship, TEC of Monterrey*

16:00 – 17:00

Digital Transformation:

Digital transformation: an essential factor in the new reality

Location: [Via Zoom](#)

- Moderator: **Fernando Rojas**, UN ECLAC

- **Ximena Órdenes**, President, Transportation and Telecommunication Commission, Chile
- **Raúl Echeverría**, *Executive Secretary, Latin American Association of Internet*
- **Virginia Pardo**, Director, E-government and Information society Association, Uruguay
- **Ezequiel Aguirre**, Director Comercial Wytoc, Argentina

